



THE SANTA CLARA CITY LIBRARY FOUNDATION AND FRIENDS

ANNUAL NEWSLETTER 2017

Historical Mission Branch Library Closing for Renovations

Santa Clara's library history starts in 1903, but it really gains momentum in 1953, when the library hired Frances Klune to be its first professional librarian. She was the driving force for establishing a dynamic library, including an investment in a separate library building.



The Public Library of the City of Santa Clara, now known as the Mission Branch Library, opened in October 1955 in Santa Clara's historic Plaza Park with 19,000 books. The Rotary Club of Santa Clara landscaped the area around the building. At its dedication, it was said:

"...its large patio and glass walls, revives the spirit of the gracious way of life of Mission Days. Designed in accord with the tradition of early California, the building with its warm colors and rich textures gives an atmosphere of quiet tranquility."

When it was last renovated in 1999-2000, it reopened as the Mission Library Family Reading Center. It's currently the neighborhood library for the Old Quad, and the headquarters for Read Santa Clara, the Library's literacy program.

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- 1903 — Santa Clara's first library opens in two rooms in the Frank Building
- 1914 — Library moves to two rooms in City Hall at corner of Washington & Franklin
- 1953 — City hires Frances Klune, its first trained, professional Librarian
- 1955 — Public Library of Santa Clara opens its doors
- 1967 — City opens Central Park Library on Homestead; original library is now known as the Mission Branch Library
- 1955 — Parks & Recreation builds the gazebo
- 1999 — Mission Branch Library closed for asbestos removal
- 2000 — Mission Branch Library reopens as Mission Library Family Reading Center; becomes headquarters for Read Santa Clara
- 2017 — Mission Family Library Reading Center will close for renovations. Planned reopening in 2018 with expanded classes and events

The Library is Their Happy Place

Judy and Jerome Nadler have been long-time library supporters. In fact, the library was their daughter's first outing, and they never missed Tuesday Storytime, even when they could barely fit it into their busy schedules.

Judy has been a community leader for many years; she has served two terms on the City Council and two more as the mayor. She has also dedicated over 8 years as a member of the Library Board of Trustees. Here, she helped us achieve important milestones such as:

- Keeping the Mission Library Branch open.
 - Incorporating the Old Quad Association, along with Jerome, to help fundraise even further for the Mission Library, ensuring it had all the resources it needed to thrive.
 - Overseeing the expansion of Central Park Library and campaigning for the space and the artwork it boasts of today. She considers it the legacy of her public service
- Sharing her love for reading and arts and crafts,

Judy Nadler still volunteers with Literacy Outreach at the Bill Wilson Center, the Teen Parent program at Wilson High, and with Families for Literacy. She also advocates for libraries at the State and National levels.

In January, the Library established Arielle's Reading Corner, a new space in Youth Services, generously donated by Judy and Jerome. It's a lovely place to curl up and read, stocked with the new collection of Caldecott books, full of couches and cubes to read and play on.



We were proud to honor Judy & Jerome Nadler at our Breakfast at Tiffany's themed Librarypalooza this year. They have done so much for the Santa Clara City Libraries over the years, their love and hard work has made our city libraries everyone's Happy Place.

Literacy Programs Are Winners



This has been a great year for our literacy programs. Family Literacy teaches literacy to the disadvantaged families in the community. The librarian for this program, Ellin Klor does everything in her power to make these literacy classes the best they can be, which is how she came to be a runner



up for the Toyota Teacher of the Year. This prestigious accolade came with a \$5000 grant which will be spent on Family Literacy Program.

Our other program, Read Santa Clara teaches adults how to read. One of the reasons we love to talk about it is because of the inspiring stories it brings about, published annually in the In Our Own Words volumes. Betsy Megaw, a volunteer and supporter of the library, has been tutoring for this program for many years. She was given the 49ers Community Quarterback Award along with a grant of \$1000 to support Read Santa Clara.

Both the Family Literacy Program and Read Santa Clara have also received other grants, new as well as continuing, from Mission City Community Fund, Intel, and Union Pacific. Thanks to the support they have garnered, these programs continue to make Santa Clara and Silicon Valley a better place.

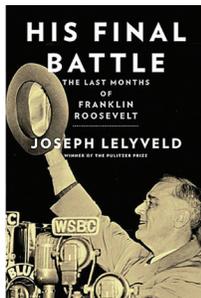
Continued from page 1: The Mission Branch Library

Once again, the Mission Branch Library will close for renovations in late summer 2017. These renovations will bring the Library up to current guidelines and restore the library to its place of prominence as a gathering center for the community while retaining its rich history. The renovated Library is set to feature an expanded slate of classes and events once it reopens in 2018.

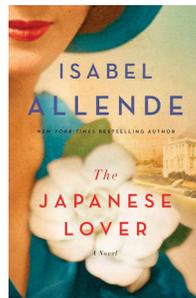
Although the City of Santa Clara has committed the majority of the funds required for the renovation they still fall short on the overall costs. In order to fill this gap, the Santa Clara City Library Foundation & Friends is launching a fundraising campaign that will not only help in completing the renovation but also provide for programming far into the future. Please watch for information to learn how you can help make this Mission Library remodel a success!

What Our Volunteers Are Reading

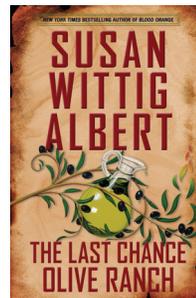
Although our volunteers come from diverse cultural, academic and occupational backgrounds, they are united in their love for reading and the library! Here's what some of them are reading:



His Final Battle: The Last Months of Franklin Roosevelt
by Joseph Lelyveld



The Japanese Lover
by Isabelle Allende



Last Chance Olive Branch
by Susan Wittig Albert

Join Summer Reading

Did you know... children who read fewer than 6 books during the summer vacations can lose up to 1 year of their reading skills. Halt that summer slide by joining the Summer Reading Program.

Sign up with your entire family and make reading a fun, family activity! Summer Reading comes with perks for all ages:

- Kids (0-12) - Keep track of what you read, bring in your reading log at the end of the summer, and you'll get a free book
- Teens (13-18) - Read three books and get a gift card
- Adults (18+) - Participate in the community read-along. Complete 5 activities off the game card - available online and at the library - and get a ticket for a raffle and admission to a special after-party

SCCLFF is proud to support Summer Reading through grants from KeyPoint Credit Union and Mission City Community Fund along with the proceeds from book sales.



THE SANTA CLARA CITY LIBRARY FOUNDATION AND FRIENDS



2936 Homestead Road
Santa Clara, CA 95051
(408) 615-2936

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Your donations to the Santa Clara City Library Foundation & Friends help pay for many of the library's wonderful programs. These programs enrich the lives of all the Library's patrons. If you would like to support us by making a donation, please use the enclosed envelope or visit lovethelibrary.org/donate.



Celebrate Read Santa Clara's Book of Learner Writings
in our own words

Read Santa Clara, the Adult Literacy Program of the Santa Clara City Library, invites you to an inspiring afternoon of readings by adult learners.

Saturday, April 22, 2017, 2 - 4 p.m.
Mission City Center for the Performing Arts - Wilcox High School
3250 Monroe St., Santa Clara, CA

City of Santa Clara
The event is free and open to the public. Family and friends are welcome! Activities for children. Present yourself following the program. For more information, call (408) 615-2956.



TEN ASTOUNDING FACTS ABOUT THE LIBRARY FOR USE AT COCKTAIL PARTIES

- ◆ 1,013,064 people visited the library
- ◆ 41,600 children enjoyed the library
- ◆ There were 132,047 sessions on public computers
- ◆ 327 programs were presented to children at the library
- ◆ There were 1,836,373 "virtual" visits to the library's website
- ◆ 19,665 children borrowed something from the library
- ◆ Reference librarians answered 84,941 questions
- ◆ 27,939 pre-schoolers attended library programs
- ◆ 2,479,126 items circulated
- ◆ 55,531 foreign-language books were checked out

All data is for the 2015-2016 fiscal year.

Soft Skills are Hard

It has been Northside Branch Library's mission in 2017 to help people with their soft skills through programs that focus on communication for age 0-100 years old.

Many patrons have knowledge and technical skills in their respective industries. However, they struggle with the soft skills used to communicate in interviews, or with colleagues, managers, and C-Level executives. They often fumble to find the right words in interviews, are shy when talking about their knowledge, skills, and abilities, and

lack confidence when speaking in front of others.

The Library can be an integral part in helping people with these skills to further their career aspirations. We are excited when people come to Northside and tell us that after they heard a speaker at the library, they were able to get an interview or job that they coveted.

I've attended the LinkedIn and Interviewing sessions over the last few weeks and have been impressed. You do an amazing job at facilitating and engaging the audience. Thank you!

~Mike Schlossberg

Soft Skills	Classes	Age
Movement Performance Oral communication	Family Storytime Spelling Bee Library's Got Talent Show	0-9 years old
Empathy Communication Skills Leadership Skills Pitching Ideas Problem Solving Public Presentation Skills Time Management	Speech and Debate Mock Trials (in Summer 2017) Teen Council	10 – 17 years old
Communication Skills Leadership Skills Pitching Ideas Problem Solving Public Presentation Skills Time Management	Business Public Speaking Mastering the 2017 Job Interview Personal Branding Pitching to Investors Partnering with Recruiters Salary Negotiation (in Summer 2017)	18+ years old

In recent years, donors have informed us of their intention to include a gift to Santa Clara City Library Foundation & Friends in their wills. These gifts provide an estate tax deduction and have a tremendous impact on our ability to enrich everyone's lives through life-long learning. If you would like information on how to include the Santa Clara City Library Foundation & Friends in your will or estate plan, please contact us at director@lovethelibrary.org or 408-615-2936.

Support Santa Clara City Library Foundation & Friends

Give back

- Volunteer your time to help our bookselling operation
- Make a monetary donation
- Donate your gently used books, movies, and music. We accept textbooks!

Shop at

- Amazon – search for Friends of Santa Clara City Library, then browse the selection
- Bookstore at Central Public Library
- Nook at Northside Library
- Shelf at Mission Library
- Monthly book sales on the third Saturday of the month at Central Public Library

Letter from the Librarian

Santa Clara is evolving, growing, and increasingly diverse. The Library must keep up and change along with our community. We strive to be all things to all people and that means we must be nimble and proactive.

Fortunately the Santa Clara City Library Foundation & Friends enables us to be just that.

For example, the Foundation has supported our STEM programming - in

high demand here in Silicon Valley. Our second STEM Central surpassed the first with close to 7,000 people of all ages exploring new technologies and having a great time doing it!

The Foundation & Friends is the champion of the Library and help us to build community, provide lifelong education opportunities, and provide unfettered access to information. From Northside to the Mission Branch renovation, from STEM Central to the new Bookmobile, the Foundation is behind us all the way.

The Foundation's support is also a morale booster for staff by promoting creativity and imagination. We can introduce new technologies like virtual reality to our patrons faster. The Library can offer non-traditional classes like cooking and Zumba because the risk is alleviated by the generous grants we receive.

Most importantly, this support makes it clear with the Library and the Foundation working together toward a common goal we can accomplish anything.

Thank you Foundation and Friends for another great year!



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