



NEWSLETTER

City library flourishes with your support



Through the generosity of these corporate and community partners, and the generosity of our hundreds of volunteers, donors and supporters, the Foundation has provided more than **\$4 million in funding support to City of Santa Clara libraries over the past 14 years!** Foundation support is the “icing on the cake” to the very busy City libraries. More than one million people visit the City libraries annually and enjoy their programs and services.

Special thanks to our community and corporate partners! The Foundation & Friends presented awards to five of its corporate partners at a Santa Clara City Council meeting in October, 2014. Accepting honors were (L to R) Keith Stattenfield, Foundation President; Doron Noyman, Director of Sales and Development, Keypoint Credit Union; Helen Grays Jones, Senior Vice President, Keypoint Credit Union; Michael Kirsch, of the Michael Kirsch Foundation, volunteer and former board member; Chris Boyd, Senior Vice President and Area Manager, Kaiser Permanente Santa Clara Medical Center; Steve Rainbolt, President, Rotary Club of Santa Clara; and Steve Ricossa, Mission City Community Fund Board Member.

Lollapalooza a huge success! —Lisa Gillmor honored



(L to R) City Librarian Hilary Keith, Council Member Lisa Gillmor, Vice Mayor/Council Member Debi Davis, and former Foundation board member Kathy Watanabe

The Santa Clara City Library Foundation & Friends celebrated 14 years of accomplishment this past February with its annual Lollapalooza fundraiser held at



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the Santa Clara Central Park Library. More than 200 people crowded the lobby, galleries and meeting rooms to help honor Lisa Gillmor, City Council Member and long time Library supporter. “Lisa was honored at the recent Lollapalooza because of her commitment to the residents of the City of Santa Clara. She is always look-

ing for the best solution to do what is fair and right for all parties involved. Lisa has always been a supporter of the City of Santa Clara Library system and was a great advocate for the Northside Library in keeping it

Lollapalooza a huge success!

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moving forward. The public service Lisa has provided to the City of Santa Clara will be remembered for many years to come,” according to Kathy Watanabe, Library Trustee and former Foundation & Friends board member. During her acceptance remarks, Lisa told the crowd, “I’m very excited and honored that the Foundation would bestow this award on me.”

The Lollapalooza event’s “New York, New York” theme was echoed in decorations, including a photo booth backdrop created by Santa Clara High School students, and in the variety of delicious hors d’oeuvres provided by the Mission College’s Culinary Arts Program.

In addition to Foundation Board Members, event guests included the family and friends of Lisa Gillmor, Santa Clara’s Vice Mayor and many other current and former City Council Members, members of City Boards and Commissions including the Board of Library Trustees, the City Librarian and other Library staff, Library and Foundation volunteers, donors and other supporters of the Library, Chris Boyd of Kaiser Permanente, and Brad Canfield, Helen Grays Jones, and Doron Noyman of KeyPoint Credit Union. Guests heard about Library accomplishments and bid on a few select auction items. The event generated more than \$25,000 for the Foundation and will support Library programs and services.

**Save the Date for the next
Love Our Library Lollapalooza
February 27, 2016**

Why I Volunteer

I have recently moved to the bay from the Philippines where I used to volunteer. Here at the Friends of the Library Foundation, I found similar volunteering opportunity. Everyone here is very welcoming as well as encouraging, and I am enjoying volunteering here. —Smita Phadke

Foundation leadership continues



After seven years, the Santa Clara City Library Foundation & Friends said goodbye to Executive Director Maria Daane. Under Maria’s visionary leadership, the Foundation grew its fundraising base and took on new challenges, including construction of the Northside Library. Maria was instrumental in the advocacy for the completion of the Northside Library, and the administration of its construction and successful opening. Maria has moved on to work in grant administration at West Valley College. Library Foundation Board, Foundation volunteers and Library staff wish Maria all the best in her new position.

Associate Executive Director Tracy Wingrove, who has been with the Foundation since 2011, has taken the reins at the Foundation as Executive Director. Tracy has been responsible for managing the Foundation book sale operation and its volunteers, the financial aspects of the Foundation overall, and along with the Foundation Board, the successful Love Our Library Lollapalooza fundraisers. **Tracy and Maria worked together for four years. Tracy is passionate about the Library and looks forward to continuing the Foundation’s good work.**

What is the Mayor reading?



Mayor Jamie Matthews shared with the Foundation & Friends what he is reading.

“I am currently rereading *The Call of the Wild* by Jack London. I absolutely love the fact that Jack London,

who was a frequent visitor of the former Hiram Bond ranch (where the Carmelite Monastery is today) used Santa Clara as the starting point for his book and gave us our most famous literary figure, Buck the dog!”

City Librarian Hilary Keith's message



In May, 2015, I celebrated my one year anniversary with the City of Santa Clara. It seems like just yesterday that I met all of you! The last year has seen a lot of changes and each change brings us a step closer to serving our community more effectively.

I am often asked for a 50,000 foot view as to where libraries are headed and what we can expect for the future of the Santa Clara City libraries. Well the view is spectacular! Libraries will always be a place for books, which is our brand after all, but they are also a place to explore, interact and imagine. I know many people say if you get your information from Google and your Wi-Fi from Starbucks why do we need public libraries? Well, our Library, I am happy to report, is busier than ever, and we are creating human capital and building

community every day.

The world is changing quickly and our community's needs are changing as well. Our patrons are using the Library a lot differently than they used to. The Northside Branch is a perfect example of how our patrons use the Library now. Since many of our residents are new to California or even the United States, they are looking to assimilate and meet new friends. You can see the Northside Branch Library being used to socialize, to create new businesses, and for children's and adult's programming; hence, an 80s prom, a new kind of fundraiser, which was a great success and a real ice breaker.

The Library must be nimble and proactive in order to respond to this new way of doing business. The Library is very fortunate to have the support of the Santa Clara City Library Foundation & Friends so we can thrive in the midst this new paradigm.

Health and Wellness Collection—a partnership with Kaiser Permanente

Collaboration between Kaiser Permanente and the Santa Clara City Library Foundation & Friends continues to provide new resources (including books, DVDs and audio books) and support health-related programs at the Library, such as speakers and workshops. The partnership began in 2004 with Kaiser's generous donation of \$80,000 to the Library for the creation of a Kaiser Health and Wellness Collection at the Central Park Library. Kaiser Permanente provides funds annually to keep the collection up-to-date with materials focused on disease prevention and treatment, exercise, nutrition, healthy relationships,

and more. To feature this popular collection, Library staff members periodically create displays of books and flyers on health and wellness and medical topics. Examples have included: "Walking-Get Active," "Rethink Your Drink and Healthy Eating," and "Stop Bullying/Stop Violence."



Job finder series

Looking for a job? The Foundation sponsored an ongoing "Find a Job" series featuring workshops with local experts including Michael Gross, Enterprise Account



Executive at LinkedIn. A recent sold-out session offered professional photos for LinkedIn profiles. In addition to their profile photos, participants had fun posing with their Library cards.

DVD collection updated



In fall, 2014, the Foundation & Friends provided \$20,000 in funding to refresh and update the Library's DVD collection. Within minutes of new DVDs arriving on the shelves, delighted patron

Ms. Muchanan exclaimed to a staff member, "It's like Christmas at the Library!"

Northside branch library opens

Northside residents now have a state-of-the-art Library in their community. According to Northside patron Victor Suen, “We absolutely love our new Library! The facility is bright and clean. The staff is super friendly, too!” Families also love the new Library. “My family LOVES the Northside Library. My son is 6 years old and is an emerging reader. Walking around the aisles of the Northside Library, he discovered the DC Super Pets series. He enjoys reading them over and over,” said Karyn Wong.

After much anticipation, and under the leadership and administration of the Santa Clara City Library Foundation & Friends, the 17,000-square-foot Northside Branch Library opened in August 2014 to offer convenient branch Library services to those who live and work north of the Bayshore Freeway.



At the City’s request, the Foundation & Friends oversaw the construction and development of the Library, and when the project was placed on hold, led the fight to complete the project and open the building. The Foundation & Friends led rallies, letter writing campaigns and worked with local, state and federal politicians to push for a compromise which would allow the Library to open and serve the community.

The Northside Branch Library is located at 695 Moreland Way. Ilana Lam, another Library fan, writes, “LOVE LOVE all the activities and programs offered at Northside!” We encourage you to stop by and **see this newest Santa Clara Library system jewel!**

The Northside Library joins the City Library system which includes the Central Park Library at 2635 Homestead Road, and the Mission Library Family Reading Center at 1098 Lexington Street.

Why I Volunteer

Two years ago when I retired, I wondered, ‘What to do with my time?’ I could tell you about loving the Library when I was a kid, loving the wooden boxes with all the book titles printed on the cards, shelving books for extra credit as a teen, but that’s not why I picked the Santa Clara Library. It was just LUCK! It’s close to my house, close to my Grandson’s school, maybe I could find a task and fit to my hours available...this should work! Well, I got so much more than I ever thought possible. The volunteers at the Library are

friendly, always ready to teach someone a new task, and are all committed to making the Library Foundation a successful operation.

What I have learned from volunteering is that books have a long life and we are able to get our books into many hands. Volunteers at the Library contribute their time to sorting, pricing, selling, packing, shipping books to the tune of 10,000 books a month, not bad! I am having a wonderful time and enjoy the time I spend at the Library. —Crystal Scheel

Summertime is reading time



Nothing says summer like curling up under a tree with a good book. And summer reading makes a difference — studies have shown that kids who don't read lose two months of potential literacy over the summer and can fall behind their classmates. According

to Erin Ulrich, Children's Program Coordinator, "The thing I love about Summer Reading is that we have families that have been participating for years. I have seen kids start in preschool, and now they are participating in the Teen programs. It's kind of mind blowing, but it just shows how much these families love having the Library in their lives. These are the kids that will eventually bring THEIR kids to the Library, and that makes me smile." Patrons confirm that they love the family aspect of the program. "I appreciate the fact that the whole family can be involved in the Summer Reading program and that it is not just for kids. We like the friendly competition among family members (even though the kids always win ☺)." And adults get a lot out of it, too. "I always read a lot, but being in the program pushes me to read even more, and I enjoy it even more. You never get too old to benefit from learning, and the fiction energizes my imagination," said an adult program finisher.

Every year hundreds of children and adults attend the

annual kick off program in early June. Families enjoy arts and crafts and live entertainment. The fun continues as programs and events continue throughout the summer. Kids come to the Library for programs and pick up books to read. They keep a reading log and earn a free paperback book when they turn it in at the end of the summer. Teens earn bookstore gift cards and adults participate, too.



The success of the Summer Reading program reflects the Library's commitment to children and their families, building critical literacy skills to prepare children for school and life success.

The Library's annual Summer Reading programs for children and adults are made possible each year with the support of the Santa Clara City Library Foundation & Friends and strong supporters of the Foundation, including KeyPoint Credit Union, their partner — the San Jose Giants, and Mission City Community Fund.

Why I Volunteer

When I retired, I decided to use part of my new-found free time to volunteer for the Santa Clara City Library Foundation & Friends. I've always had an affinity for working in libraries (in addition to reading the books), from the time I volunteered at my local Library to earn a Girl Scout badge, to the years I worked at the Library of the American Museum of Natural History in New York City.

Currently, I assist in shipping the donated books bought through our Amazon store, and I also help re-stock the shelves in the Foundation & Friends book store.

I really enjoy working with the other volunteers and staff of the Library, besides being surrounded by so many wonderful books! —Lorette Forte

Why I Volunteer

My decision to volunteer with the Santa Clara City Library Foundation & Friends was an obvious choice to my friends and family. I love books. Friends have suggested other worthwhile volunteer organizations such as animal shelters, etc. but I have a passion for books, not animals, so volunteering at the Library is a perfect match for me.

I believe that books are meant to be shared and passed on to others, so I love the fact that not only are the books getting a second life, but that the money raised by reselling book donations funds innovative programs that bring in families and new members of the community. This keeps the Library a vital part of the city. —Teri Soares

Get your used books!

Did you know that the Foundation & Friends sells used books? When supporters donate their books, after they are considered by the Library staff for addition to the collection, each book is evaluated for its potential to generate income to support the Library. Here are ways you can purchase the used books that we sell:

- ❖ Shop in the Central Park book store, open most hours that the Library is open; shop at the North-side Branch book nook, open during all hours the branch is open.
- ❖ Shop at our monthly book sales, held January

through November on the 3rd Saturday of the month from 10 AM until 2 PM.

- ❖ Shop at our sales on the Central Park Library's front patio held periodically on Saturdays and/or Sundays, weather permitting and based on volunteer availability.
- ❖ Shop online at our Amazon store: www.amazon.com/shops/scclff

Every dollar raised through used book sales goes to support the Library's programs.

Facts

- ❖ More than **55,000** books read during the summer reading program
- ❖ The Foundation & Friends is **14** years old
- ❖ The Foundation & Friends has granted more than **\$100,000** to the Library this year

- ❖ The Foundation & Friends has more than **100** volunteers who give more than **6,000** hours each year
- ❖ More than **10,000** donated books are processed each month
- ❖ Volunteers staff the bookstore for **55** hours per week

Teen moms connect with their children

Smelling spices and herbs with their children on their laps, teen moms at the Young Parents Center at Wilson High School bonded with their babies. "One of my favorite things about the Library is when we go to the children's programs and interact with our babies and sing to them and read them books. It's a great experience," said Diana, teen mom of a six month old.

It's tough being a teen mom, and through our literacy outreach program, the City Library is here to help. Reading, singing, conversation prompts, and exploring sensory input all contribute to learning and brain development. One of the challenges of being a teen parent is to continue one's own maturation process while managing the emotional, intellectual, and physical growth of a young child. Through their Library visits, supported by the Foundation & Friends, family liter-

acy staff focus not just on modelling literacy skills but work to forge connections between parent, child, and the Library that will have long term benefits for all.

"I really like when the Library comes to our class because they teach me new things," said Melissa, teen mom of a 3-year-old. During a walk through the high school community garden, the parents were introduced to the sources of common fruits and vegetables—a head of broccoli still centered on the plant, blueberries ripening on the bush, and worms wiggling in the compost. The teens enjoyed helping the children feed peas to the chickens, eat strawberries, and smell fresh herbs. Many of the teens were surprised at the sights and sounds in the garden, having never experienced one. Now they can share the experience with their children.

Nadler gift honors memories and the love of reading

Twenty-five years ago Judy and Jerry Nadler turned a personal loss into a benefit for the children of Santa Clara when they endowed a special Caldecott Award book collection at the Central Library in memory of Arielle, their stillborn twin.



Jerry & Judy Nadler

The Nadler family can't recall a time when they weren't Library users and supporters. Judy likes to relate how her oldest daughter Sarah's first outing was to the Library, to have her photo taken with then City Librarian Don Fuller. Judy's career in politics started as a member of the Library Board of Trustees. Throughout their child-

hoods, it was Sarah and Rachel's dad who brought them to the Library on Tuesday evenings for storytime when their mother was attending City Council meetings, first as a member of the City Council, and then as Mayor.

The staff, collection, and programs at the library are outstanding, and we are pleased to contribute to making the children's area even more special. — Judy Nadler

In 2014, Judy and Jerry decided to deepen their commitment to the magic that takes place when a parent reads with a child. They recently donated \$10,000 to the Foundation & Friends to be used to create a special space in the Children's Department, a place of joy and whimsy that will entice and beckon those who enter to stop a while and enjoy reading a good book together.

Why I Volunteer

I have loved books ever since I was a child, and when I decided that I needed to go beyond my individual concerns and do something for the community at

large, the Library seemed like the best place to volunteer—anything I could do to help spread the “magic” of books that I experienced as a kid. —Lachmi Khemlani

Foundation & Friends—enriching your library

The Santa Clara City Library Foundation & Friends is a non-profit organization dedicated to enriching our community by providing our Library with **funding and advocacy to enhance its programs and services**. We accomplish our mission by seeking outside funding, adding materials to the Library collection, selling donated materials, engaging volunteers, and raising awareness about the Library's challenges, accomplishments, and its vital impact on the community.

This year, with your help, we have funded more than \$100,000 in programs, collections, and events. Here's a sampling:

- ❖ Large Print Collection Enhancement
- ❖ Language Learning Collection Enhancement
- ❖ World Languages Enhancement
- ❖ Easy Readers/Juvenile Paperbacks Enhancement
- ❖ ESL Newspapers & Supplies
- ❖ Summer Reading Program
- ❖ Seed Share Library
- ❖ iPad Minis for Teen Read Awards
- ❖ iPad Minis for Library Staff Use
- ❖ AV Equipment Purchases
- ❖ Pre-Loaded Kindles for Circulation
- ❖ Digital Camera for Library Staff Use
- ❖ Book Scanner for History/Genealogy
- ❖ DVD Collection Enhancement
- ❖ Authors' Series
- ❖ Art Trays for Children's Programs
- ❖ Library Lock-in Teen Program
- ❖ Silicon Valley Reads Sponsorship
- ❖ Children's Performers
- ❖ CineFEST
- ❖ ScienceFlix Subscription
- ❖ Discover & Go Subscription



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You can help!

The Foundation & Friends is successful because of donors and volunteers like you. Everyone can make an impact. How can you get involved?

- ❖ Volunteer in our bookselling operation
- ❖ Donate your used books
- ❖ Join our board
- ❖ Shop on Amazon using the link on our website where we sell some of our donated books, or designate us as your charity on [smile.amazon.com](https://www.smile.amazon.com)
- ❖ Help us connect with your company's staff member in charge of company donations and involvement
- ❖ Include us in your estate plan

The Foundation & Friends sells used books at all three Santa Clara Libraries and holds monthly book sales at

the Central Park Library. Friend's memberships are \$15 for individuals and \$25 for families. As a member, you are eligible for early entry into book sales, and a 10% discount on all purchases in the Foundation & Friends bookstore. The Foundation & Friends welcomes volunteers, and currently has more than 100 active volunteers who participate in book selling and other aspects of the organization.

Please JOIN Us

For more information about the Santa Clara City Library Foundation & Friends, Friend's membership, or how you can volunteer, visit www.lovetheLibrary.org.